College of Design
University of Minnesota

Apparel Design
Studio V
ADes 4225
Fall 2016

MW 1:55 – 4:55
205 – 212 McNeal Hall
4 Credits
Senior Closet: SHW

Instructor's Information
Lindsey Strange
Email (preferred contact): lstrange@umn.edu
Phone: 612-624-2254
Office Location: Room 346 McNeal Hall
Office Hours: Wednesdays, 10:30 - 11:30 AM or by appointment

Show Coordinator: Lauren Oland
Email: koehn041@umn.edu
Call or Text: 612-385-0802

Course Information and Instructor's Expectations

Course Description:
- To evaluate design solutions within target market and production constraints.
- To demonstrate understanding and ability in both the conceptual and technical aspects of apparel design.
- To explore and develop a variety of methods for the promotion of a clothing line.
- To experience teamwork in the development of a promotional exhibition.

Expectations:
- Students are responsible for all class meetings and materials, including information in the syllabus.
- Students are responsible for being on time and prepared for all class sessions.
- Students are responsible for meeting all course requirements, observing deadlines, exam times and other course procedures.
- Students are responsible for seeking help when needed.
- Students may not make commercial use of their notes or lectures or University provided materials without the written consent of the instructor.
Required and Recommended Materials:

- All professional equipment for pattern development
- Materials for line research, ideation and implementation
- Each student in Apparel Design V has a professional mentor from Apparel Design Research in the spring. You are required to meet with your mentor a minimum of 2 times during the semester—more contact is encouraged. If you need a new mentor, please discuss with the instructor.

Student Learning Outcomes following course completion: http://www.slo.umn.edu/

1. Can identify, define, and solve problems; through the development, planning and execution of a line of garments for public presentation; process and final project will be assessed based on given criteria
2. Have mastered a body of knowledge and a mode of inquiry; through the development, planning and execution of a line of garments for public presentation; process and final project will be assessed based on given criteria.

Release of Work Statement:
Students understand that enrollment in this course grants consent for their work to be selected for inclusion in college or departmental publications (online or in print). Your instructor may select to use your work to represent her/his skills as an instructor in a teaching portfolio (online or in print).

Attendance:

- Attendance is absolutely essential and entirely your responsibility as are the consequences of your actions. Attendance for every class and staying for the entire class is required.
- Attendance will be taken at the beginning of each class period—if you arrive late, you will be marked absent for that class.
- You are required to participate in discussions and critique of your own and other’s work.
- Work is due at the beginning of class. Work that is not presented for critiques will be considered late.
- Come to class prepared to work the full time.
- Students with more than 3 unexcused absences will receive a reduction of 2 letter grades from their earned grade (i.e. an A becomes a C) and 5 absences will receive an F as the final grade.

Work-at-home: Requests must be made via e-mail one day in advance, or you will be marked absent. A maximum of 4 work-at-home days are allowed. You are responsible for any content missed.

Workload:

The standard university workload expects 3 hours per credit outside of class for an average student to receive a C. Students have typically invested considerably more hours in this course to achieve their individual goals. Good organization, prioritizing, and a focused work ethic will support your goals.

Academic Misconduct:

Professional and ethical behavior is required. Academic misconduct is defined as any act that violates the rights of another student with respect to academic work or involves misrepresentation of a student’s own work. Academic misconduct includes but is not limited to: cheating on assignments or examinations, plagiarizing pieces of work, depriving others of necessary coursework, and sabotaging another’s work. Discovery of academic misconduct is grounds for an F or N in the course.
Grading Structure: http://policy.umn.edu/Policies/Education/Education/GRADINGTRANSCRIPTS.html

A-F grades will be assigned in accordance with university definitions; plus or minus indicate performance relative to the letter grade definition.

Specific grading criteria will be given with each assignment. The criteria for patterns are precision and perfection. Neatness and use of standard markings is critical to communicating your ideas to your co-workers. Design work will be evaluated on research, documentation, design process, execution, and craftsmanship.

20% Ideation processes: Line Boards, Materials report, and Presentation/Critique 1
25% Development: Plan of Work, Test garments & Presentation/Critique 2
30% Final Garments: Final patterns, Final Garments & Presentation/Critique 3
10% Mentor Reports
15% Show Planning and teamwork - show log

Collection Requirements:
You are required to develop, complete, and present four (4) completed looks for the runway throughout the semester. You may add an optional 5th look which will not affect your grade, but must go through the same approval process as the others.

Presentation and Critique:
The apparel design program committee will jury your work at three points: Line review, test garment critique and final presentation. Sufficient progress on all looks (including 5th) must be shown at each review/critique of the semester. Students who have not made sufficient progress by the test garment critique will receive a written warning, and must meet with the instructor to develop a success strategy to complete the line. If doing the optional 5th look, a physical representation must be presented at test garment & final critique to be included going forward.

The final presentation will be given to the apparel design program committee and to members of the class at the end of the semester. Mentors are encouraged to attend. The presentation should last about 15 minutes, and include a brief background of your customer lifestyle and inspiration. You are required to present four (4) completed looks. Lines or individual garments which are incomplete at the time of the final presentation may be juried out of the show pending apparel design program committee review.

Garments must be completely finished by the last day of class. Any details left unfinished will negatively affect your final grade. The fifth look must be finished and turned in for approval to be in the show, though it is not graded. If there are extenuating circumstances that prevent you from completing your garments by this time, you must first clear it with the instructor, with an agreed upon date of completion in writing.

*None of this is meant to discourage your designs (including the optional 5th) from going through different iterations as you develop the collection. The final garments may be very different from your initial sketches or even your test garments! This is the nature of the process.

House Rules
The designated class hours are intended for studio work and research. Skill development and design creativity thrive in a focused atmosphere of open interchange among your peers.

Please turn off electronic devices during lecture and critique. You are expected to participate in critiques by taking notes for a partner as well as adding your own constructive opinions and comments to the conversation. If seen on your computer or phone during critique (unless related to setting up your presentation), you will be given a verbal warning. A second time, you will be asked to leave and you will be marked absent for the day.
Show Planning
Students are required to present their senior project in a public venue that they have organized. The senior class presents an annual show held on campus. All students are required to contribute a minimum of 15 hours of service to the show and participate on one committee. A log of activity and effort is required.

Show planning is a collaborative effort – though often some students put in more time than others due to the nature of their committee positions and level of personal commitment. In an effort clearly lay out expectations for time commitments, responsibilities of students vs instructors, and professional conduct/b ehavior, a show planning contract will be drafted between instructors and students during the first week of class.

Accepting and Returns Assignments:
Line board and test garments will be returned to you within 1 week of due date.
Patterns will be graded in class with instructor.
Final Garments will be returned within 2 weeks of due date.

Grading Late Work:
Work is due at the beginning of class. Late work will be accepted at the following class meeting only, and will be marked down one full letter grade. After that time projects will not be graded except for extraordinary circumstances.

Incompletes will be given only in cases of your own documented medical or family emergency. At least 75% of coursework completed with a passing grade is required for an incomplete.

Make Up Work for Legitimate Absences:
http://www.policy.umn.edu/Policies/Education/Education/MAKEUPWORK.html
The following reasons justify absences and makeup requests and must be documented: (a) illness certified by the Boynton Health Service or another physician (b) death parent, sibling, or grandparent (proof of funeral attendance must be supplied), (c) participation in religious observances with advance instructor notification (d) participation, certified by the Office for Student Affairs (Office of the Registrar-St. Paul, 190 Coffey Hall), in University approved co-curricular activities.

Extra Credit Options: None

University Policies

Personal Electronic Devices in Classroom:
http://policy.umn.edu/Policies/Education/Education/CLASSROOMPED.html

Use of Class Notes and Materials:
http://policy.umn.edu/Policies/Education/Education/CLASSNOTESTUDENTSTHML

Scholastic Dishonesty and Student Conduct Code:
http://www1.umn.edu/regents/policies/academic/Student_Conduct_Code.pdf

Sexual Harassment:
"Sexual harassment" means unwelcome sexual advances, requests for sexual favors, and/or other verbal or physical conduct of a sexual nature. Such conduct has the purpose or effect of unreasonably interfering with an individual's work or academic performance or creating an intimidating, hostile, or offensive working or academic environment in any University activity or program. Such behavior is not acceptable in the University setting. For additional information, please consult Board of Regents
Statement on Climate of Inclusivity:
You are expected to be attentive during class, ask questions if you do not understand something, and to offer your opinion. You are also expected to listen respectfully to other students and to me when speaking. The University of Minnesota is committed to providing a safe climate for all students, faculty, and staff. All persons shall have equal access to its programs and facilities without regard to race, color, creed, religion, national origin, sex, age, marital status, disability, public assistance status, veteran status, or sexual orientation. Racism, sexism, homophobia, classism, ageism and other forms of bigotry are inappropriate to express in this class. Reports of harassment are taken seriously, and there are individuals and offices available for help. 
(or refer to http://www1.umn.edu/regents/policies/administrative/Equity_Diversity_EO-AA.pdf)

Academic Freedom and Responsibility:
http://www1.umn.edu/regents/policies/academic/Academic_Freedom.pdf

Availability of Disability and Mental Health Services:
The University of Minnesota is committed to providing all students equal access to learning opportunities. The Office of Equity and Diversity has a Disability Resource Center (DRC) that works with students who have disabilities to provide and/or arrange reasonable accommodations.

- Students who have, or think they may have, a disability (e.g. mental health, attentional, learning, vision, hearing, physical or systemic), are invited to contact DS to arrange a confidential discussion at 612-626-1333 (V/TTY) or drc@umn.edu.
- Students registered with DRC, who have a letter requesting accommodations, are encouraged to contact the instructor early in the semester to discuss accommodations outlined in their letter.

For additional information please visit: https://diversity.umn.edu/disability/

As a student you may experience a range of issues that can cause barriers to learning, such as strained relationships, increased anxiety, alcohol/drug problems, feeling down, difficulty concentrating and/or lack of motivation. These mental health concerns or stressful events may lead to diminished academic performance or reduce your ability to participate in daily activities. University of Minnesota services are available to assist you with addressing these and other concerns you may be experiencing. You can learn more about the broad range of confidential mental health services available on campus via www.mentalhealth.umn.edu or contact Counseling/Consulting Services at 612-624-3323.

Academic Services:
If you would like additional help, please contact one of the offices listed below.

Student Writing Support http://writing.umn.edu/sws/index.html
10 Nicholson Hall, Mpls
612-626-7579

Student Academic Success Service http://www.uccs.umn.edu/
340 Appleby Hall, Mpls
199 Coffey Hall, St. Paul
612-624-3323
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<thead>
<tr>
<th>Date</th>
<th>Monday</th>
<th>Wednesday</th>
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<tbody>
<tr>
<td>9/04</td>
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<td>9/06 Show Planning #1</td>
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<td>Check in &amp; Intro to course</td>
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<td></td>
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<td>Review line direction, user group,</td>
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<td>lifestyle/target market with Lindsey</td>
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<td>9/11</td>
<td>Begin Line Ideation</td>
<td>9/13 Review line ideations (informal)</td>
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<td><em>Individual Meetings</em></td>
<td><em>Individual Meetings</em></td>
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<td>9/18</td>
<td>Show Planning #2</td>
<td>9/20 Faculty Critique - Line Boards</td>
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<tr>
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<td>Discuss fit and runway models</td>
<td>Room 274 McNeal</td>
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<td></td>
<td>Model call this week</td>
<td>Due: Line Ideation Boards – Submit digital</td>
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<td>Line Board Development</td>
<td>version to Google Drive by Noon</td>
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<td>9/25</td>
<td><strong>Lindsey Gone: Open Studio Day</strong></td>
<td>9/27 Begin Pattern Development</td>
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<td>Begin Pattern Development</td>
<td>Due: Plan of Work (See Moodle)</td>
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<td>Due: Materials Report (see Moodle)</td>
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<td>10/2</td>
<td>Show Planning #3</td>
<td>10/4 Pattern Development</td>
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<td>Pattern Development</td>
<td>*Sign up for presentation slots</td>
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<td>10/9</td>
<td>Pattern Development</td>
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<td>10/16</td>
<td>Faculty Critique Day 1 - Test Garments</td>
<td>10/18 Faculty Critique Day 2 - Test Garments</td>
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<td>Room 274 McNeal</td>
<td>Room 274 McNeal</td>
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<tr>
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<td>Due: Mentor meeting report 1 (moodle)</td>
<td>Due: All Test Garments – Hang on Racks</td>
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<td>10/23</td>
<td><strong>Lindsey Gone: Pattern Revision</strong></td>
<td>10/25 Pattern Revision</td>
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<td>*Sign up for pattern grading groups online</td>
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<td>10/30</td>
<td>Show Planning #5</td>
<td>11/1 Group B Due: Final Patterns – 2 looks</td>
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<td>Group A Due: Final Patterns – 2 Looks</td>
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<td>11/6</td>
<td>Studio</td>
<td>11/8 Show Planning #6</td>
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<td>Studio</td>
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<td>11/13</td>
<td>Group B Due: Final Patterns – Last 2 looks</td>
<td>11/15 Group A Due: Final patterns – last 2 looks</td>
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<td>11/20</td>
<td><strong>Lindsey Gone: Open Studio Day</strong></td>
<td>11/22 Studio</td>
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<td>Due: Mentor Meeting 2 (Moodle) &amp; Mentor</td>
<td>*Thanksgiving Week</td>
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<td>Thank You Letters (email me a mailbox drop</td>
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<td>11/27</td>
<td>Show Planning #7</td>
<td>11/29 Studio</td>
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<td>*Sign up for presentation slots</td>
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<td>12/4</td>
<td>Studio</td>
<td>12/6 Studio</td>
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<td>12/11</td>
<td>Faculty Critique Day 1 - Final Garments</td>
<td>12/13 Faculty Critique Day 2 - Final Garments</td>
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<td>Room 274 McNeal</td>
<td>Room 274 McNeal</td>
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<td>Due: Final Garments</td>
<td>Due: Final Garments</td>
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<td>12/?</td>
<td>End of Semester Show Planning Meeting #8</td>
<td>***This schedule is subject to change</td>
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<td>Date/Time: TBD</td>
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<td>Show Log Due (See Moodle)</td>
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**Events of Interest**

Fashion & the Future Symposium | Sept 29-30th | McNeal Hall
Ades Senior Show Log

Due: Final Show Meeting – Date TBD
*DHA 4225 seniors are required to log a minimum of 15 hours towards the show as well as contact a minimum of 5 potential sponsors for the show

Name:
Committee/role:

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<tr>
<th>Date</th>
<th>Activity</th>
<th>Hours</th>
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Sponsors Contacted – 5 minimum

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<tr>
<th>Sponsor Name</th>
<th>Contact Information</th>
<th>Date Contacted</th>
<th>Follow Up Date</th>
<th>Response</th>
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Apparel Design Mentor Meeting Feedback-1

Please provide some information on what you covered in your first fall meeting. Responses may be brief.

Brief background on your mentor if they are new:

Discussion about the development of the senior line:

Additional Comments:

Apparel Design Senior’s Name ____________________________
Mentor’s Name ____________________________ Date ______

Apparel Design Mentor Meeting Feedback-2

Please provide some information on what you covered in your second meeting, Responses may be brief.

Brief notes from second meeting:

Comments regarding the Mentor relationship:

Additional Comments:

Apparel Design Senior’s Name ____________________________
Mentor’s Name ____________________________ Date ______
**ADes 2018 Fashion Show Committee Roles**

DHA 4225 Seniors are required to log a **minimum** of 15 hours towards show planning.

Positions with a * before them indicate larger roles that receive help from students without a chair position.

**Show Coordinator (Lauren):** Provide guidance and support to entire class. The Show Coordinator focuses on show logistics and may offer valuable information and advice, ultimately responsibility for all show planning and execution lies with the students. Show Coordinator is responsible for all vendor communications in particular those related to hiring and finances.

**Show Chair:** (Emily Seifert) Oversee show planning and execution. Run show meetings. Provide leadership to other show chairs. Delegate and follow-up. Keep show notebook and records. Work with Show Coordinator and Instructor.

**Promotions Chair: (Quinessa Stibbins – Sub: Ka Ying Lee, Even Ihde, Holly Carota)** Coordinate poster/print material development with the GDes faculty. Coordinate postcard and poster distribution. Arrange community publicity and social media. Works closely with Program and Website Coordinator to assure a cohesive brand identity for the show. Directs focus at local community rather than global community.

**Program Coordinator:** (Julie Anderson – Sub: Julia Adamson, Stephanie Wang) Content, layout designer pages, thank-yous and credits, ads and sponsorship presence in program.

**Website Coordinator:** (Emily Laurich) Development, content, maintenance, coordinate closely with Promotions chair and UMN staff for website hosting.

**Backstage Chair: (Qingkang 'Charlie' Cao – Sub: Rachel Oestreich)** Coordinate backstage for day of show including dressing rooms, supplies, clean-up, Photography, Models, Hair & Makeup. Works closely with Stage Manager (Dustin Doris)

**Venue Chair: (Kelsey Lee – Sub: Lauren Tilbury)** Works with venue for advance planning and coordinates chairs, runway, lights, sound & music, projector, display, video. Organize rehearsal. Works closely with Stage Manager (Dustin Doris)

**Financial Chair: (Bounkeut Namnakhone – Sub: Lexine Schumm, Ray Meyers)** Work with the Show Chair and Show Coordinator to plan budget. Plan fundraising and grant applications as needed. Supervise ticket sales, donations, sponsorships, ad purchase. Work with ticketing vendors and Venue Chair for day-of ticketing. **Heavy focus on ad sales and sponsorship requests.**

**Food Chair: (Alyssa Johnson)** Manages all food for models, participants during rehearsal, shoots, reception including purchase, donation and cleanup.

**Volunteer Coordinator:** (Caitlin Hartman) Recruit and organize volunteers to assist with the day of as show ushers, tickets, photography, misc. Provides training and supervision to all volunteers. Volunteer thank yous.

**50th Anniversary Committee Liaison:** (Spencer Versteeg) Represent the class and communicate information between class and the faculty committee planning the 50th anniversary celebration happening in conjunction show.

**Front of House Coordinator:** (TBD) Works with ticketing vendor for on-site ticketing. Handles gift bags day-of and the venue refresh between shows. **This role is typically filled by a grad student.**

**Junior Show Chair:** (TBD) Liaison for junior and sophomore presentations. Shadows all show planning meetings and volunteers for rehearsal and day-of show. Organizes hair & makeup for Juniors & Sophomore

**Sophomore Chair:** (TBD) Rep the sophomore class, makes sure that we have correct info from the Sophomore class. And they coordinate the schedule for Soph hair & makeup.

Everyone! Teamwork is essential!
Be on time. Follow through. Meet Deadlines. Communication is key.