

# COLLEGE OF DESIGN

## UNIVERSITY OF MINNESOTA

### Apparel Design

#### Studio V

ADes 4225

Fall 2016

MW 1:55 – 4:55  
205 – 212 McNeal Hall  
4 Credits  
Senior Closet: SHW

#### Instructor's Information

Lindsey Strange  
Email (preferred contact): [lstrange@umn.edu](mailto:lstrange@umn.edu)  
Phone: 612-624-2254  
Office Location: Room 207 McNeal Hall  
Office Hours: Wednesdays, 10:30 - 11:30 AM or by appointment

**Show Coordinator:** Lauren Oland

Email: [koehn041@umn.edu](mailto:koehn041@umn.edu)  
Call or Text: [612-385-0802](tel:612-385-0802)

### Course Information and Instructor's Expectations

#### Course Description:

- To evaluate design solutions within target market and production constraints.
- To demonstrate understanding and ability in both the conceptual and technical aspects of apparel design.
- To explore and develop a variety of methods for the promotion of a clothing line.
- To experience teamwork in the development of a promotional exhibition.

#### Expectations:

- Students are responsible for all class meetings and materials, including information in the syllabus.
- Students are responsible for being on time and prepared for all class sessions.
- Students are responsible for meeting all course requirements, observing deadlines, exam times and other course procedures.
- Students are responsible for seeking help when needed.
- Students may not make commercial use of their notes or lectures or University provided materials without the written consent of the instructor.

**Required and Recommended Materials:**

- All professional equipment for pattern development
- Materials for line research, ideation and implementation
- Each student in Apparel Design V has a professional mentor from Apparel Design Research in the spring. You are required to meet with your mentor a minimum of 2 times during the semester—more contact is encouraged. If you need a new mentor, please discuss with the instructor.

**Student Learning Outcomes following course completion:** <http://www.slo.umn.edu/>

1. Can identify, define, and solve problems; through the development, planning and execution of a line of garments for public presentation; process and final project will be assessed based on given criteria
2. Have mastered a body of knowledge and a mode of inquiry; through the development, planning and execution of a line of garments for public presentation; process and final project will be assessed based on given criteria.

**Release of Work Statement:**

Students understand that enrollment in this course grants consent for their work to be selected for inclusion in college or departmental publications (online or in print). Your instructor may select to use your work to represent her/his skills as an instructor in a teaching portfolio (online or in print).

**Attendance:**

- Attendance is absolutely essential and entirely your responsibility as are the consequences of your actions. Attendance for every class and staying for the entire class is required.
- Attendance will be taken at the beginning of each class period—if you arrive late, you will be marked absent for that class.
- You are required to participate in discussions and critique of your own and other's work.
- Work is due at the beginning of class. Work that is not presented for critiques will be considered late.
- Come to class prepared to work the full time.
- Students with more than 3 unexcused absences will receive a reduction of 2 letter grades from their earned grade (i.e. an A becomes a C) and 5 absences will receive an F as the final grade.

**Work-at-home:** Requests must be made via e-mail one day in advance, or you will be marked absent. A maximum of 4 work-at-home days are allowed. YOU are responsible for any content missed.

**Workload:**

The standard university workload expects 3 hours per credit outside of class for an average student to receive a C. Students have typically invested considerably more hours in this course to achieve their individual goals. Good organization, prioritizing, and a focused work ethic will support your goals.

**Academic Misconduct:**

Professional and ethical behavior is required. Academic misconduct is defined as any act that violates the rights of another student with respect to academic work or involves misrepresentation of a student's own work. Academic misconduct includes but is not limited to: cheating on assignments or examinations, plagiarizing pieces of work, depriving others of necessary coursework, and sabotaging another's work. Discovery of academic misconduct is grounds for an F or N in the course.

**House Rules**

The designated class hours are intended for studio work and research. Skill development and design creativity thrive in a focused atmosphere of open interchange among your peers. Please turn off electronic devices during lecture and critique

**Grading Structure:** <http://policy.umn.edu/Policies/Education/Education/GRADINGTRANSCRIPTS.html>

A-F grades will be assigned in accordance with university definitions; plus or minus indicate performance relative to the letter grade definition.

Specific grading criteria will be given with each assignment. The criteria for patterns are precision and perfection. Neatness and use of standard markings is critical to communicating your ideas to your co-workers. Design work will be evaluated on research, documentation, design process, execution, and craftsmanship.

10% Mentor Reports

20% Ideation processes/ Ideation Board, materials report

25% Test Process-pattern & test garments, Plan of Work

30% Final Garments and presentation

15% Show Planning and teamwork, show page

**Presentations:**

The apparel design program committee will jury your work at three points: Line review, test garment critique and final presentation. Students who have not made sufficient progress during the first critique will receive a written warning, and must meet with the instructor to develop a success strategy to complete the line. Lines which are incomplete at the time of the final presentation may be juried out of the show pending apparel design program committee review.

The final presentation will be given to the apparel design program committee and to members of the class at the end of the semester. Mentors are encouraged to attend. The presentation should last about 15 minutes, and include a brief background of your customer lifestyle and inspiration. You are required to present four (4) completed looks.

Garments must be completely finished by the last day of class. Any details left unfinished will negatively affect your final grade. If there are circumstances that prevent you from completing something by this time, you must first clear it with the instructor, with an agreed upon date of completion in writing.

**Show Planning**

Students are required to present their senior project in a public venue that they have organized. The senior class presents an annual show held on campus. All students are required to contribute a minimum of 15 hours of service to the show and participate on one committee. A log of activity and effort is required.

**Accepting and Returning Assignments:**

Line board and test garments will be returned to you within 1 week of due date.

Final Garments will be returned within 2 weeks of due date.

**Grading Late Work:**

Work is due at the beginning of class. Late work will be accepted at the following class meeting only, and will be marked down one full letter grade. After that time projects will not be graded except for extraordinary circumstances.

Incompletes will be given only in cases of your own documented medical or family emergency. At least 75% of coursework completed with a passing grade is required for an incomplete.

**Make Up Work for Legitimate Absences:**

<http://www.policy.umn.edu/Policies/Education/Education/MAKEUPWORK.html>

The following reasons justify absences and makeup requests and must be documented: (a) illness certified by the Boynton Health Service or another physician (b) death parent, sibling, or grandparent (proof of funeral attendance must be supplied), (c) participation in religious observances with advance instructor notification (d) participation, certified by the Office for Student Affairs (Office of the Registrar-St. Paul, 190 Coffey Hall), in University approved co-curricular activities

**Extra Credit Options:** None

### University Policies

**Personal Electronic Devices in Classroom:**

<http://policy.umn.edu/Policies/Education/Education/CLASSROOMPED.html>

**Use of Class Notes and Materials:**

<http://policy.umn.edu/Policies/Education/Education/CLASSNOTESSTUDENTS.html>

**Scholastic Dishonesty and Student Conduct Code:**

[http://www1.umn.edu/regents/policies/academic/Student\\_Conduct\\_Code.pdf](http://www1.umn.edu/regents/policies/academic/Student_Conduct_Code.pdf)

**Sexual Harassment:**

"Sexual harassment" means unwelcome sexual advances, requests for sexual favors, and/or other verbal or physical conduct of a sexual nature. Such conduct has the purpose or effect of unreasonably interfering with an individual's work or academic performance or creating an intimidating, hostile, or offensive working or academic environment in any University activity or program. Such behavior is not acceptable in the University setting. For additional information, please consult Board of Regents

Policy: <http://www1.umn.edu/regents/policies/humanresources/SexHarassment.pdf>

**Statement on Climate of Inclusivity:**

You are expected to be attentive during class, ask questions if you do not understand something, and to offer your opinion. You are also expected to listen respectfully to other students and to me when speaking. The University of Minnesota is committed to providing a safe climate for all students, faculty, and staff. All persons shall have equal access to its programs and facilities without regard to race, color, creed, religion, national origin, sex, age, marital status, disability, public assistance status, veteran status, or sexual orientation. Racism, sexism, homophobia, classism, ageism and other forms of bigotry are inappropriate to express in this class. Reports of harassment are taken seriously, and there are individuals and offices available for help.

(or refer to [http://www1.umn.edu/regents/policies/administrative/Equity\\_Diversity\\_EO\\_AA.pdf](http://www1.umn.edu/regents/policies/administrative/Equity_Diversity_EO_AA.pdf))

**Academic Freedom and Responsibility:**

[http://www1.umn.edu/regents/policies/academic/Academic\\_Freedom.pdf](http://www1.umn.edu/regents/policies/academic/Academic_Freedom.pdf)

### **Availability of Disability and Mental Health Services:**

The University of Minnesota is committed to providing all students equal access to learning opportunities. The Office of Equity and Diversity has a *Disability Resource Center* (DRC) that works with students who have disabilities to provide and/or arrange reasonable accommodations.

- Students who have, or think they may have, a disability (e.g. mental health, attentional, learning, vision, hearing, physical or systemic), are invited to contact DS to arrange a confidential discussion at 612- 626-1333 (V/TTY) or [drc@umn.edu](mailto:drc@umn.edu).
- Students registered with DRC, who have a letter requesting accommodations, are encouraged to contact the instructor early in the semester to discuss accommodations outlined in their letter.

For additional information please visit: <https://diversity.umn.edu/disability/>

As a student you may experience a range of issues that can cause barriers to learning, such as strained relationships, increased anxiety, alcohol/drug problems, feeling down, difficulty concentrating and/or lack of motivation. These mental health concerns or stressful events may lead to diminished academic performance or reduce your ability to participate in daily activities. University of Minnesota services are available to assist you with addressing these and other concerns you may be experiencing. You can learn more about the broad range of confidential mental health services available on campus via [www.mentalhealth.umn.edu](http://www.mentalhealth.umn.edu) or contact Counseling/Consulting Services at 612-624-3323.

### **Academic Services:**

If you would like additional help, please contact one of the offices listed below.

Student Writing Support

<http://writing.umn.edu/sws/index.html>

10 Nicholson Hall, Mpls  
612-626-7579

Student Academic Success Service

<http://www.uccs.umn.edu/>

340 Appleby Hall, Mpls  
199 Coffey Hall, St. Paul  
612-624-3323

**Class Schedule and Assignments**    **Blue colored boxes = Presentation Days**

Date:	Monday		Wednesday
9/05		9/07	<b>Show Planning</b> Intro to course Review line direction, user group, lifestyle/target market with Lindsey
9/12	Begin Line Ideation <b><i>Individual Meetings</i></b>	9/14	Review line ideations (informal) <b><i>Individual Meetings</i></b>
9/19	<b>Show Planning</b> Discuss fit and runway models Model call this week	9/21	Line Development <b>Due: Materials Report</b>
9/26	<b>Faculty Critique - Line Boards</b> <b>Room 274 McNeal</b> <b>Due: Line Ideation Boards</b> 4:30 pm – All ADes Mixer	9/28	Begin Pattern Development
10/3	<b>Show Planning</b> Pattern Development <b>Due: Plan of Work</b>	10/5	Pattern Development
10/10	Pattern Development	10/12	Pattern Development <b>Due: Mentor meeting 1</b>
10/17	<b>Show Planning</b> Pattern Development	10/19	Pattern Development
10/24	<b>Faculty Critique Day 1 - Test Garments</b> <b>Room 274 McNeal</b>	10/26	<b>Faculty Critique Day 2 –Test Garments</b> <b>Room 274 McNeal</b> <b>Due: All Test Garments</b>
10/31	<b>Show Planning</b> Pattern Development	11/2	<b>Due: Final Patterns – 2 looks</b>
11/7	Studio	11/9	Studio <b>Due: Final patterns – 2 remaining looks</b>
11/14	<b>Show Planning</b> Studio	11/16	Studio
11/21	Studio <b>Due: Mentor Meeting 2 &amp; Thank You Letters</b>	11/23	Studio <i>*Thanksgiving Week</i>
11/28	<b>Show Planning</b> Studio Sign up for presentation time	11/30	Studio
12/5	Studio	12/7	Studio
12/12	<b>Faculty Critique Day 1 - Final Garments</b> <b>Room 274 McNeal</b>	12/14	<b>Faculty Critique Day 2 - Final Garments</b> <b>Room 274 McNeal</b> <b>Due: Final Garments</b>
12/?	<b>End of Semester Show Planning Meeting</b> <b>Date/Time: TBD</b>		*** This schedule is subject to change

\*\*\*Events of Interest

Nov. 15<sup>th</sup> – Dirty Laundry

**Ades Senior Show Log**

Due: Final Show Meeting – Date TBD

\*DHA 4225 seniors are required to log a minimum of 15 hours towards the show as well as contact a minimum of 5 potential sponsors for the show

Name:

Committee/role:

Date	Activity	Hours

**Sponsors Contacted – 5 minimum**

Sponsor Name	Contact Information	Response

1. List/attach swatches with brief description (source, fiber content, care, structure, price)
2. Develop list of related design/construction issues
  - a. Sources for resolution
3. Notions/supplies needed:
- 4. I still need to locate:**

***Grading criteria***

50% Description provides enough detail to understand materials strategy

25% Awareness of design/construction issues

25% Organization



**Apparel Design Mentor Meeting Feedback-1**

*Please provide some information on what you covered in your first fall meeting. Responses may be brief.*

Brief background on your mentor if they are new:

Discussion about the development of the senior line:

Additional Comments:

Apparel Design Senior's Name \_\_\_\_\_  
Mentor's Name \_\_\_\_\_ Date \_\_\_\_\_

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**Apparel Design Mentor Meeting Feedback-2**

Please provide some information on what you covered in your second meeting, Responses may be brief.

Brief notes from second meeting:

Comments regarding the Mentor relationship:

Additional Comments:

Apparel Design Senior's Name \_\_\_\_\_  
Mentor's Name \_\_\_\_\_ Date \_\_\_\_\_

\*DHA 4225 seniors are required to log a minimum of 15 hours towards the show

**Show Chair:** Oversee show planning and execution. Run show meetings. Provide leadership to other show chairs. Delegate and follow-up. Keep show notebook and records. Work with Show Coordinator/instructor.

**Promotions Chair:** Coordinate poster and print material development with GDes faculty. Coordinate postcard and poster distribution. Arrange community publicity. Organize program. Website. Work with Jolene Brink, Theresa Tichich, and Jeanne Schacht

**Program Coordinator:** content, layout, designer pages, thank-yous and credits, ad space

**Website Coordinator:** development, content, maintenance

**Backstage Chair:** Coordinate backstage for day of show- dressing rooms, supplies, clean-up. Photography. Models. Hair and Make-up. Work with Dustin Doris.

**Venue Chair:** Chairs, runway, lights, sound (music), projector, display. Organize rehearsal. Video. Work with Dustin Doris.

**Financial Chair:** Work with show chair and instructor to plan budget. Plan fund raising and grant application as needed. Ticket sales and donations. Prepare cash drawer. Work with program to secure ad space.

**Food and Hospitality Chair:** Reception (if planned). Food for models/participants during the day. Clean-up. Plans thank you cards and/or VIP gifts.

**Volunteer Coordinator:** Recruit and organize volunteers for day of show-ushers, tickets, photography, misc. Train.

**Front of House Coordinator:** At the door ticket sales, distribute gift bags, venue refresh between shows (graduate student)

**Junior Show Chair:** Liaison for junior and sophomore presentation.

EVERYONE: Teamwork is essential!

Be on time. Follow through. Meet deadlines.